

FUNDRAISING INFORMATION

**Raise funds with My Nametags!
Receive 24% in fundraising while reducing lost property**



- My Nametags will pay 24% of the order value to your school

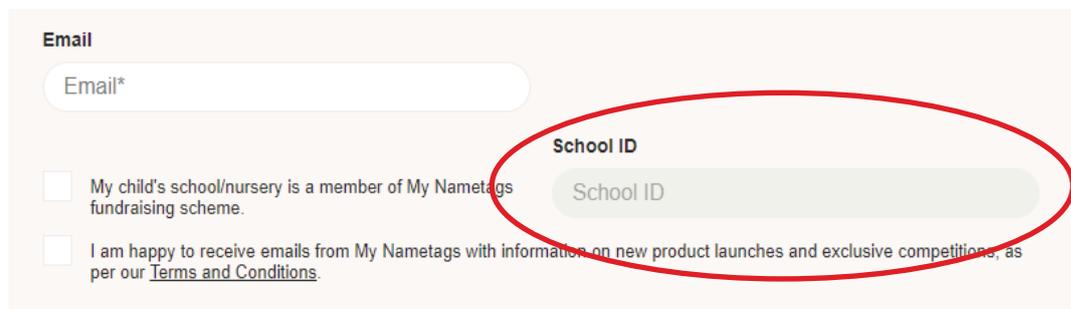
- Read all the suggestions in this booklet to raise the maximum funds for your school or nursery while reducing lost property!

- For testimonials and more information, please go to www.MyNametags.com

There are 2 ways of raising funds with My Nametags:

1. WEB: SCHOOL ID

Applying to our fundraising scheme means parents will be able to order on our website using your School ID, so every order placed will be credited to your school.



Email

Email*

My child's school/nursery is a member of My Nametags fundraising scheme.

I am happy to receive emails from My Nametags with information on new product launches and exclusive competitions, as per our [Terms and Conditions](#).

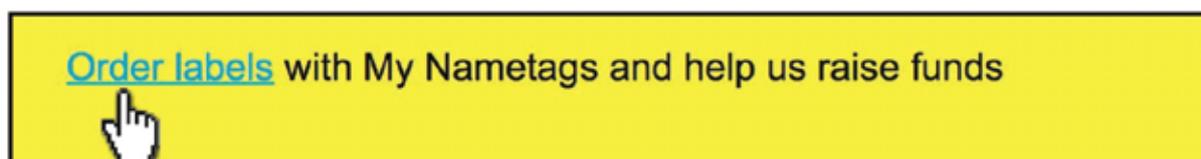
School ID

School ID

How does it work? Parents can order nametags directly on our website, quoting the School ID, with no involvement from the school, and your organisation will be credited with the fundraising amount. Please note that it may take up to 6 months to credit your orders. See below for more detailed information.

2. WEB LINK

Setting up a link to us on your website, means parents will be able to order directly. This link contains a School ID, so all orders are automatically credited to the school.



How does it work? Please go to the "Web Link" info page, where your webmaster will be able to find instructions on how to set up a link that parents can use to order nametags while crediting the school.

Why is this useful for my school?

School life is a lot easier when things don't go missing.

The clothes labels and stickers are extremely hardwearing and save a great deal of effort and potential lost property. They can be used on school uniforms, books, stationery, brownies/guides clothes, football kits, in fact almost anything.

For every order of personalised labels made using your School ID, My Nametags will credit the school, raising the much needed money for the organisation.

1. WEB: SCHOOL ID

Parents can order nametags directly on our website, quoting the School ID, with no involvement from the school, and your organisation will be credited with the fundraising amount.

How can I get my school ID?

To get a School ID, simply email sales@mynametags.com with the subject "School ID" including the organisation name, address, telephone number and contact name.

We will set up your School ID in no time, and the only thing you have to do after that is only to communicate the School ID number to parents.

How can I let parents know about my School ID?

We have created a poster that you can print out and display at school, highlighting the School ID that parents should use when ordering.

You can get the poster by going to the SCHOOL/PTA page on our website:

www.MyNametags.com

You can also include the school ID in your school newsletter, with a link to our website.

Parents will just need to insert the School ID at checkout when ordering, here:

Shipping details

First name: First name*
Last name: Last name*
Address line 1: Address line 1*
Address line 2: Address line 2
Post code: Post code*
City: City*
Country: United Kingdom
Phone: Phone
Email: Email*

My child's school/nursery is a member of My Nametags fundraising scheme.

I am happy to receive emails from My Nametags with information on new product launches and exclusive competitions, as per our [Terms and Conditions](#).

School ID: School ID

What to tell parents?

"School life is a lot easier when things don't go missing, so labelling your child's belongings can be of big help. The My Nametags labels are extremely hardwearing and save a great deal of effort and potential lost property. They can be used on school uniforms, brownies/guides clothes, football kits, in fact almost anything.

For every order of personalised labels, My Nametags will contribute to the school. Order online at www.MyNametags.com and use our unique School ID number, you'll be raising much needed money for the school."

2. WEB LINK

Parents can click on the My Nametags link on the school website, and order online directly. Your school will be then automatically credited.

Information for webmasters

If you are the school webmaster or the person who updates the website for the school, it is very quick and easy to set up a link through to My Nametags website, with a School ID number. We link this School ID seamlessly to the order, and will be able to credit the school for every order passed through.

This is the process:

1. Get hold of the School ID: if the school does not have this, you can get it by emailing sales@mynametags.com Please include the organisation name, address, telephone number and contact name.
2. Link to us: setting up one of the HTML links below (or use other methods of linking to the URL given).
3. Let the school know, so they can tell the parents: the school should tell parents that by clicking through using this link, their orders will automatically be counted in the fundraising tally.

Web Links:

Basic text link (replace 00000 with the School ID given). Feel free to change the wording displayed:

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<p>Go to My Nametags to <a href="https://www.mynametags.com/affiliate?id=00000">order nametags</a>, and help us raise funds</p>
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URL for link if you use a content management system or other languages than HTML (replace 00000 with the School ID given):

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https://www.mynametags.com/affiliate?id=00000
```

What to tell parents?

"For every order of personalised labels for children's clothing and equipment, My Nametags will contribute 24% to the school. Please help us to return lost clothing and support your school's fundraising efforts by placing an order for labels with My Nametags. Go to the school website and click on the My Nametags link. Every order placed when clicking on this link will be counted in the fundraising total for our school. Please support our school by ordering through our website."

Frequently Asked Questions

1. How can the school get order forms to give to parents?

Feel free to ask us for as many order forms as you need, and we will send them to you free of charge. Email us to request these forms.

2. Who can request a School ID?

Any staff member or PTA representative of the school or nursery can request a School ID. Please email us (sales@mynametags.com) with the subject "School ID", and include the organisation name, address, telephone number and contact name.

3. How can we encourage parents to order?

We suggest giving one leaflet to each parent in the induction pack/newsletter/welcome pack/ school bag. Download our poster and display it in a prominent place. Remind parents at the start of each new term.

4. How much is postage & packing?

Postage & packing is charged at £1 irrespective of the number of sets ordered.

5. When does the school get the fundraising cheque?

Every six months we count the fundraising tally for each school. We then pay out the full amount to schools that have more than £20 outstanding, and roll over smaller amounts to next time.

6. How can we get credit if a parent orders online?

Make sure that you have a link from your website, that way we automatically count the orders in your school fundraising tally. Otherwise, please give the parents the School ID, so we can track it. We cannot credit the school if parents are ordering without clicking your link/using the School ID. Please note that we only count the fundraising done with the correct fundraising ID, orders placed with the name (not ID number) of the school will not be counted.

7. How soon does the school receive the nametags?

We deliver in less than 7 days from date of receipt of your order.

8. What if we are not happy with the nametags?

We hope that you will be pleased with our product. We offer a money back guarantee if you are not.

9. Can we try out some nametags samples?

We would be happy to send you some samples, to prove the quality of My Nametags labels. Email us with the organisation name, address, phone number and contact name, and we will send you some samples.

10. Can we get cheques made up to the PTA?

We can make the cheque out to the school/nursery or the PTA. Please tell us to whom the cheque should be payable.



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